the pipeline

NOVEMBER 2023

President's Message

Dear NAWIC Chapter 160 Members and Supporters,

I think it's easy for people to get a bit sappy this time of year. I'm not afraid to admit that Thanksgiving kicks off my sappy season. Bear with me as I express a little gratitude post-Thanksgiving.

First and foremost, I want to express my deepest thanks to our members for their dedication and commitment to our shared mission. Chapter 160 is a testament to the strength, resilience, and passion of women in the construction industry. Together, we have created a supportive community that empowers, inspires, and uplifts one another.

I am thankful for the countless hours our members have devoted to advancing our chapter's goals, whether it be through mentoring programs, educational initiatives, or community outreach. Your hard work has not only enhanced our



professional growth but has also contributed to the positive impact we make in the construction sector.

I also sincerely appreciate our dedicated board members and committee chairs who have selflessly volunteered their time and expertise to ensure the success of our initiatives. Their leadership has been instrumental Chapter's in shaping our fostering trajectory and an environment where women in construction can thrive.

In the spirit of gratitude, I also want to recognize our sponsors and partners who have generously supported our endeavors. Your belief in our mission and your commitment to promoting diversity and inclusion in the construction industry have been invaluable.

Continue reading the <u>President's</u> <u>Message.</u> The National Association of Women in Construction

Cedar Rapids-Iowa City, IA

Chapter

160

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PRESIDENT Darby Winger DIRECTORS VICE PRESIDENT Denise Carnahan

PRESIDENT-ELECT Karen LaGrange TREASURER Angie Lippe SECRETARY Michele Presley

Kerry Dixon, Steph Heims and Jamie Johannsen

Professional Development and Education Calendar

Join us for these upcoming Chapter 160 activities!

December 5

Chapter 160 Holiday Gathering at The Hangry Lady Learn how to make your own charcuterie board! More information on page 7.

January 9 Block Kids preparation/membership meeting at T&K Roofing

February 6 Membership Meeting: This will be over the lunch hour. More details to come.

March 3-9 Women in Construction (WIC) Week

March 5 Industry Appreciation Night 5:30 p.m.

May 1-3 Midwest Region Spring Forum Branson, MO

UPCOMING MEETING IDEA?

Do you have a suggestion for an upcoming tour, workshop, seminar or social? Please let us know! We are looking for ideas to fill our 2024 PD&E calendar.

The Board wants to ensure we're providing a good mix of programming and meeting our members' needs.

Send your ideas to <u>Darby</u>, <u>Steph</u>, <u>Karen</u>, <u>Angie</u>, <u>Denise</u>, <u>Michele, Jamie or Kerry</u>.

Members Explored Foundation 2's New Headquarters

Our November meeting gave members a chance to see Foundation 2's new headquarters under construction. The Witwer Building is full of beautiful architectural elements!







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Company Spotlight: Rapids Reproductions







Did you know that Rapids Reproductions has six locations across the state of Iowa to better serve you? We are in Clive, Cedar Falls, Cedar Rapids, Iowa City, Dubuque, and Davenport.

Did you know that Rapids Reproductions offers all kinds of Construction Signage? We have solutions for both temporary and long-term. Company branded signs? We print that. Project rendering signs? We print that. Job safety signs to help promote safety and prevent injuries and accidents on the job-site? We print that. Check-in signs? We print that. Mesh fence banner? We print that.

Since 1952, Rapids Reproductions has been a steadfast companion to our clients every step of the way. As your #1 trusted printer for managing plans, we have evolved to meet the changing needs of the industry. Now, we invite you to trust us with more than just your plans.

Our commitment to quality, reliability, and customer satisfaction has been the cornerstone of our success. Rapids Reproductions is not just a printing service; we are a partner dedicated to helping you communicate effectively, enhance safety, and promote your brand on the construction site.

NAWIC Leadership Academy

Leadership training designed by women in construction for women in construction.

Uncover and develop your own unique brand of transformational leadership and take your career to the next level.

Join the NAWIC Leadership Academy to become the leader you are meant to be. After more than 70 years of elevating women in the construction industry, we *know* what it takes to help women succeed.

Next Session: January 15, 2024

Are you ready to empower yourself, your team and other women in the industry?

I'm Ready!

Not sure if the Leadership Academy is for you? Join an upcoming Info Session.

Greater Des Moines Chapter Offers New NAWIC Apparel

Due to overwhelming demand for their "I Support Women in Construction" shirts last year, the Greater Des Moines Chapter has collaborated with Raygun to make them available to everyone. Now you can order these shirts and sweatshirts directly from their website using the link below. Your orders will be shipped directly to you, making them perfect holiday gifts! A portion of the proceeds will be given back to their chapter to help continue supporting women in construction.

> SUPPORT IOMEN IN INSTRUCTION

ORDER HERE: https://www.rayguncustom.com/collections/nawic



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SPONSORSHIP PROGRAM

Cedar Rapids-Iowa City, IA



www.nawiccric160.org

SPONSORSHIP OPTIONS

- Block Kids Sponsor (January)
- Golf Outing Sponsor (June)
- Website/eNewsletter Sponsor (all year)
- All-In Sponsorship (all year)

2024 SPONSORSHIP CAMPAIGN

Hello NAWIC supporters!

We are trying something new this year. We're offering annual sponsorship options so your company can plan ahead *and* save some money!

Please check out the sponsorship options on the next page and find the best fit for your company. We look forward to another outstanding year - thanks to your generous support!

Sincerely, Darby Winger President Chapter 160

BECOME A SPONSOR TODAY!



deadline by November 28, 2023



SPONSORSHIP

Cedar Rapids-Iowa City, IA

BLOCK KIDS

This national building competition for children in kindergarten through sixth grade introduces them to construction careers. Participants are asked to create something constructionrelated without adult assistance or guidance using approved materials. The children are given one hour to complete their projects, which are then judged by area volunteers from a variety of construction related fields.

8 STUD (2X4 BRICK) \$100

- Large company logo displayed at event
- Company logo displayed in competition room
- Option to handout promo item
- Social media mention

6 STUD (2X3 BRICK) \$75

- Medium company logo displayed at event
- Option to handout promo item
- Social media mention

4 STUD (2X2 BRICK) \$50

- Small company logo displayed at event
- Social media mention

WEBSITE SPONSORSHIP

Be part of NAWIC all year round with our monthly eNewsletter and your logo posted on the chapter website!

\$50

1/8 PAGE AD • 4.25" x 2.75" ad



1/4 PAGE AD \$75

- 4.25" x 5.5" ad • Opportunity to highlight a recent project or
- general company information. One time, half page.

1/2 PAGE AD \$100

- 8.5" x 5.5" ad
- Opportunity to highlight a recent project or general company information. One time, one page.

PROGRAM

A friendly competitive event that raises funds for NAWIC scholarships, continuing education and operating expenses.

- Company logo on welcome signage + koozies
- Hole representation
- Provide promo item for each golfer
- Company logo at lunch table
- Hole sign 24"x18"

GOLD \$500

- Provide promo item for each golfer
- Company logo at lunch table
- Hole sign 24"x18"

SILVER \$350

- Company logo at lunch table
- Hole sign 24"x18"

BRONZE \$150

Hole sign 24"x18"

"ALL IN" SPONSORSH

This sponsorship gets you locked in for all your local NAWIC events at a discounted rate!

"GO BIG" \$850

- 8 Stud Block Kids Sponsorship
- 1/2 Page Ad for our website and eNewsletter
- Platinum Sponsor at our Golf Outing

"MEET ME IN THE MIDDLE" \$575

- 6 Stud Block Kids Sponsorship
- 1/4 Page Ad for our website and eNewsletter
- Gold Sponsor at our Golf Outing

"COUNT ME IN" \$400

- 4 Stud Block Kids Sponsorship
- 1/8 Page Ad for our website and eNewsletter
- Silver Sponsor at our Golf Outing

GOLF OUTING

PLATINUM \$750



Chapter 160 Sponsors & Other News



Chapter Welcomes Yet Another New Member

Chapter 160 initiated another new member at our November meeting. Terracon Field Scientist Brittny-Anne Echt was officially welcomed into the chapter. We are so excited to have her join us!





Registration deadline is 11/28.



YEAH, WE CAN DO THAT.

At Baker Group, we recognize the value of women in construction. Our team includes dozens of exceptional women making a difference for our clients and our communities.



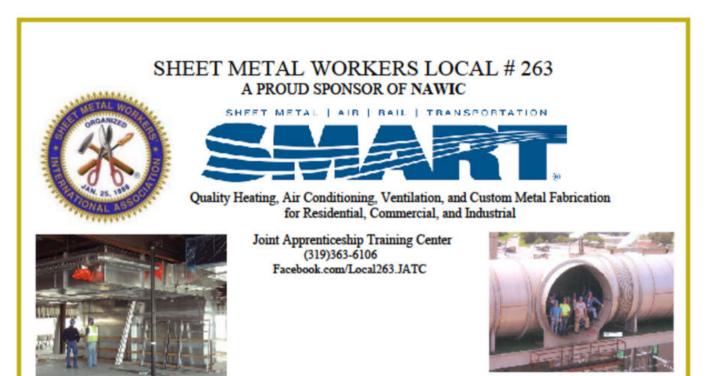
From engineering and design to operations, sheet metal and more, Baker Group is proud to count several professionals among the NAWIC membership.

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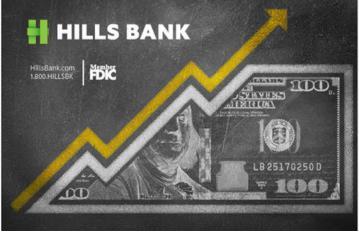


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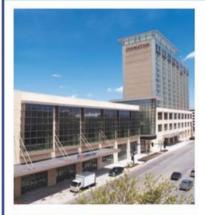
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There has never been a better time for women to pursue their passion with a career in the construction industry!





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